

Joseph Assi
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Work Experience

Ravens Eye | **Cinematographer & Editor** | October 2010 – Present | *Global*

- Filmed & Edited 100+ Videos & directed work of up to 30 crew members.
- Remained up-to-date on current trends and new technology to create better content.

The Questioners | **Global Manager & Teacher** | November 2010 - Present | *Global*

- Drove year-over-year business growth while leading operations, strategic vision and long-range planning.
- Prepared annual budgets with controls to prevent overages.
- Created lesson materials, visuals and digital presentations to supplement lesson plans.
- Collaborated with teachers for lessons by preparing materials & setting up equipment.

The Film School Seattle | **Editing Teacher** | July 2014 – August 2019 | *Seattle*

- Taught History of editing and progression of Cinema
- Spearheaded workshops with students where they took ideas from paper to screen.
- Supervised learning groups of students in classroom stations.
- Worked with teachers & administrators to help students reach learning objectives.

Poetic AI | **NFT Creator & Blockchain Expert** | Mar 2020 - Current | *Seattle*

- Created and sold over 200 Blockchain Art pieces around the world.
- Collected over 1000 Blockchain Art pieces & virtual worlds.
- Used debugging techniques to identify issues with computer code and resolve errors.
- Crafted content pieces for a broad client base to drive consumer awareness of brands.
- Designed eye-catching NFTs by meticulously creating audio, visual & AI elements.
- Participated in highly complex projects with collaborators, managers and end-users.

Ether Poems | **Poet, Poetry Editor** | May 2020 - May 2021 | *London*

- Built Poetic NFTs alongside the best up and coming AI poets in the world.
- Created the first on-chain poetry project in the world.
- 1 of the poems were collected for 150,000\$ on the secondary market.
- Featured in TASCHEN'S book about the early poets in the blockchain world.
- Participated in brainstorming sessions to develop new ideas or improve existing ones.

Heyou Media- Acquired by Triple Squirrels | **Editor In Chief** | Jan 2014 - Mar 2020 | *Seattle*

- Co-founder of Heyou Media with Tom Skerritt
- Oversaw "Films & Shows" progress and completion from pre production to post production.
- Posted and promoted articles on social media platforms to engage the target audience.
- Managed team of writers and junior editors to deliver accurate and engaging content.
- Collaborated with the graphics department to develop and implement visual elements.

THE MORRIS TROPHY | **Documentary Editor** | Jan 2018 - Oct 2019 | *Seattle*

- Performed post-production work, including assembling raw material, editing sound and sequences and providing final product within time and budget constraints.
- Documentary aired on PAC12 TV

Layalina Productions | **Senior Editor/Translator** | Jun 2009 - Jan 2019 | *Washington, DC*

- Edited & Translated multiple documentaries that aired worldwide.
- Scheduled and attended meetings with advertisers, publishers and production team.
- Oversaw story pitches, assignments, final revisions and layouts.
- Developed and maintained a pool of expert field sources.
- Pitched content strategies and managed asset acquisition.

Moz'art Pictures | **Editor** | Dec 2009 - Jan 2014 | *Los Angeles*

- Edited & Translated "On The Road In America" Series - 3 seasons [Aired on Sundance]
- Edited & Translated "American Caravan" [Beverly Hills Film Festival Best Documentary]
- Edited "The Plight of the Assyrians" Documentary
- Edited "MegaPython VS Gatoroid" [Available On-Demand]
- Improved operations through consistent hard work and dedication

Beirut Science & Arts School | Film Teacher [Arabic] | Jan 2008 - May 2010 | Lebanon

- Optimized day-to-day instruction to align educational strategies with industry best practices.
- Applied various teaching aids to minimize learning gaps and instruct and motivate students.
- Proved successful working within tight deadlines and a fast-paced atmosphere.

LBCI TV | News Editor | Jan 2005 - Mar 2008 | Lebanon

- Edited News around the clock, especially during wartime.
- Speed of light editing techniques to keep up with world events.
- Assistant Director on news live broadcast, playback video control.
- Managed & navigated News Library [50+ Years of stock footage] under very short notices.

Reuters | War Correspondent | Apr 2006 - Nov 2007 | Lebanon

- Filmed and edited war footage for Reuters during the 2006 war.
- Carried out day-to-day duties accurately and efficiently.
- Proved successful working within tight deadlines and a fast-paced atmosphere.
- Conducted research, gathered information from multiple sources & built daily news articles.

Al Jazeera | Documentary Editor | Jul 2006 - Jan 2007 | Lebanon

- Filmed & Edited "The Convoy" Feature Documentary about the 2006 war and the civilians who were leaving the war zone and got caught in the crossfire. [Aired on Al Jazeera]

Education

Sep 2007 - Mar 2009 U.S.J. Lebanon **Master of Arts; Cinematography**

Sep 2004 - Jun 2007 U.S.E.K Lebanon **Bachelor of Arts; Writing & Directing**

Graduated cum laude

Skills

Cinematography - Editing & Graphics - Concept Development - Digital Media Management - Team collaboration - Time management - Group learning mechanics - Curriculum Development - Adult Education- Adobe Suite Expert - Website Builder - Social Media AD Manager - Google Suite - Multilingual

Accomplishments

Edited 100+ hours of TV Air time & 40+ Documentaries.

Won 50+ Awards for Cinematography & Editing

Supervised team of 50+ staff members.

Published a Poetry book [Trouble in Paradise] & Sold over 200 Blockchain Art pieces.

Excellent speaking, reading & writing skills in English & Arabic.

Good speaking, reading & writing skills in French.